

Digitalization in Payment | Session 5 | Lectures

Euronet Worldwide – Global Payments



Volker Patzak
Director Business Development



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1

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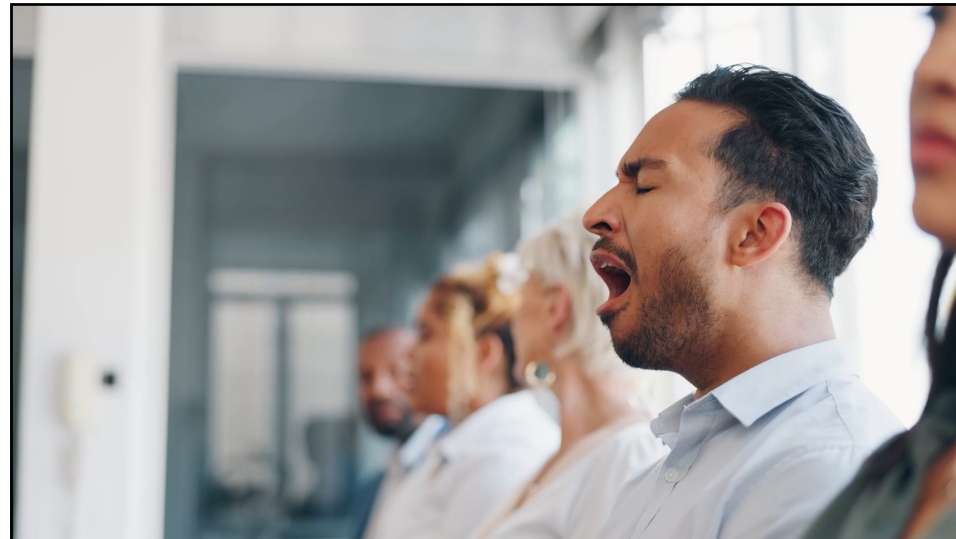
We move money
in all the ways
the world
depends upon.

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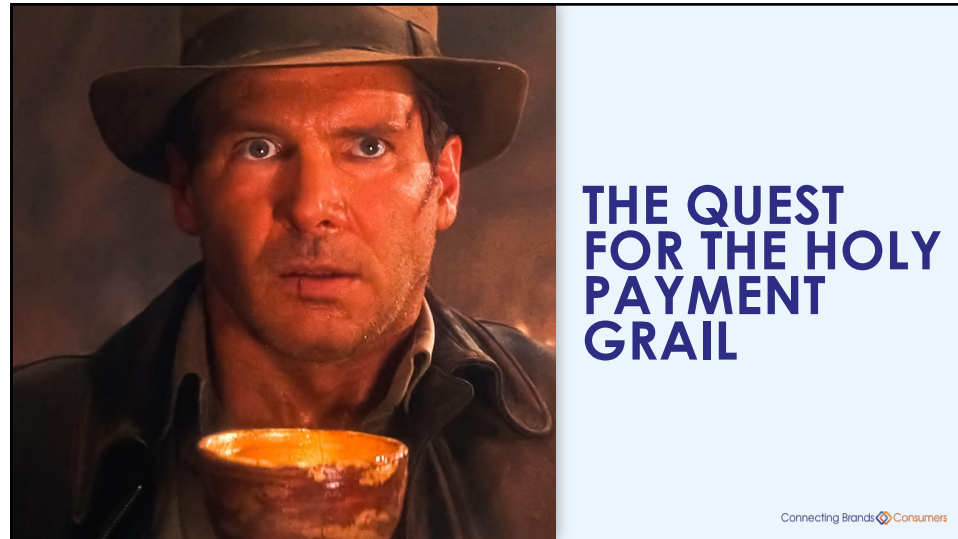
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3




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5



6



AN IDEA WAS BORN BEHIND THE IRON CURTAIN...

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7



THAT LED HIM TO EUROPEANS TOP TOURIST DESTINATIONS ...

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8




TO BUILD THE LARGEST ATM NETWORK IN EUROPE

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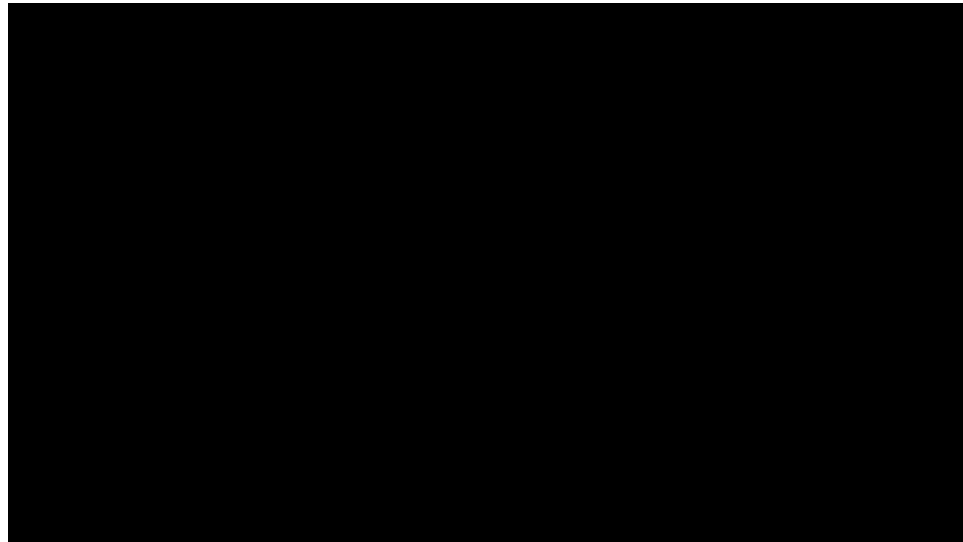
9



THE BLOCKBUSTER BECOMES A FRANCHISE – PART II: RIA

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10



11



**PERFORMING
WORLDWIDE
IN 200+
COUNTRIES**

**2ND LARGEST
MONEY
TRANSFER
PROVIDER**

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The image features a dark globe with glowing orange and yellow lines connecting various points, symbolizing a global network. The text is in a bold, blue, sans-serif font. At the bottom right, there is a small logo for 'Connecting Brands' and 'Consumers'.

12



PART III: epay THE KILLER APPLICATION FOR RETAIL

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13



ACCESS TO 352.000 RETAIL LOCATIONS

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14



**CONNECTED
TO
821.000 POS**

**ADDITIONAL
REVENUE WITH
DIGITAL
CONTENT**

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15



**1 + 1 + 1 =
OPPORTUNITIES³**

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16



The image features a world map with various QR code payment logos overlaid on different regions. In the foreground, two smartphones are shown: one displaying a QR code and another displaying a payment app interface. The logos include Mastercard, Visa, PayPal, Alipay, WeChat Pay, GrabPay, and many others.

BEST PRACTICE: QR-CODE PAYMENTS

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17



The image shows a photograph of a classical-style building, identified as the Piraeus Bank building. The building has a curved facade and a flagpole with the Greek flag. The Piraeus Bank logo is visible on the building's facade.

BEST PRACTICE: MERCHANT ACQUIRING

PIRAEUS BANK

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18



**BEST PRACTICE:
REN**



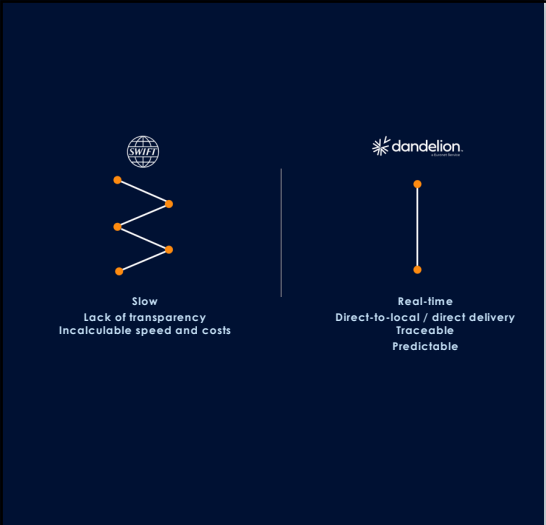
BPI **instaPay**




Ren
a Euronet Brand

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19




**BEST PRACTICE:
dandelion**



xoom
A PayPal Service



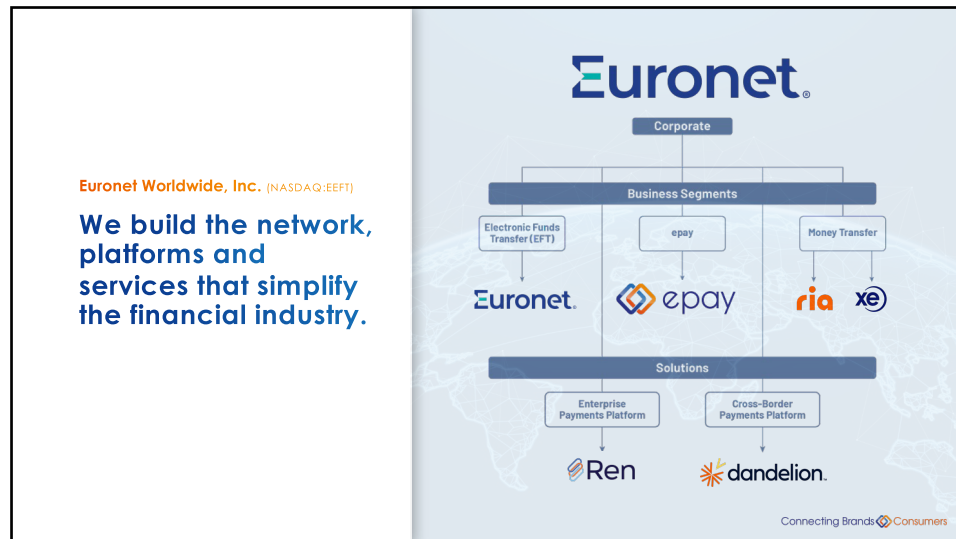
dandelion

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20



21



22



23

Our Mission: Increase global financial inclusion and participation

<p>We move money...</p>  <p>We are experts in moving and settling funds in real time from one account to another, anywhere in the world.</p>	<p>... in all the ways ...</p>  <p>We manage transactions the way customers want to pay: Cards, branded payments, QR codes, money transfers, cash, PINs, biometrics, etc.</p>	<p>... the world depends upon.</p>  <p>We serve consumers (banked and underbanked), governments and businesses of all sizes using our global payments network and technologies.</p>
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24



The slide features the ePay logo in the top left corner. The text "Thank you!" is prominently displayed in a large, blue, sans-serif font on the left side. To the right, there is a circular portrait of Volker Patzak, a man with glasses and a suit. Next to the portrait, his name and title are listed: "Volker Patzak, Director Business Development". Below this, his email address "v.patzak@epay.de" and phone number "+49 89 899643-433" are provided. In the bottom right corner, the text "Connecting Brands" is followed by a small icon and the word "Consumers".

epay

Thank you!

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